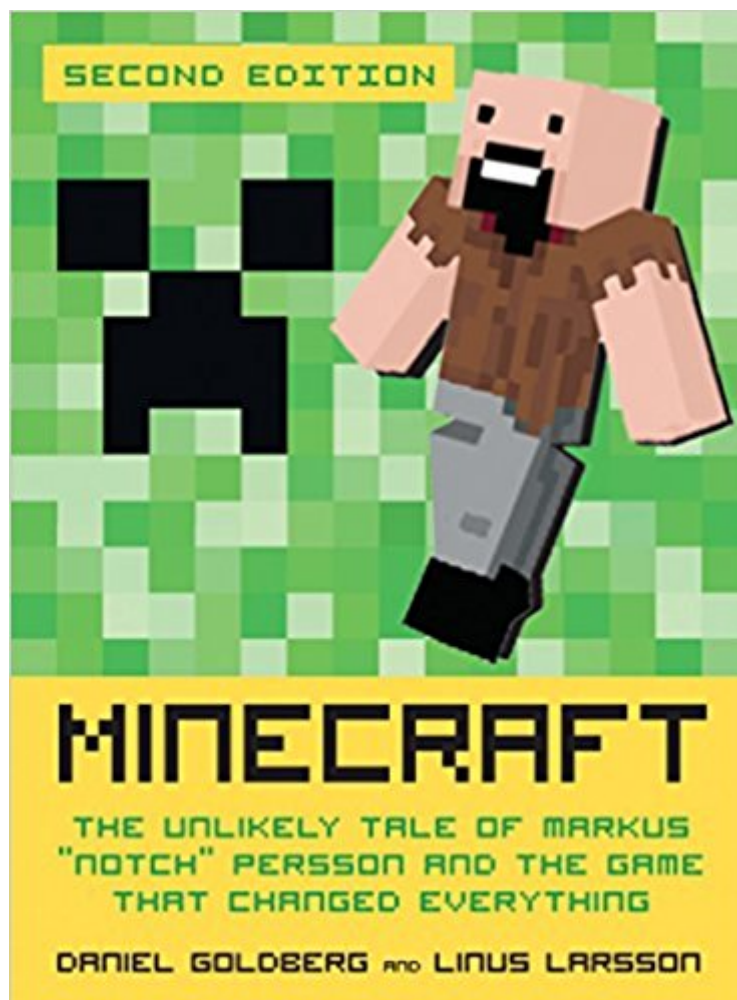




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# Minecraft, Second Edition: The Unlikely Tale Of Markus "Notch" Persson And The Game That Changed Everything



## Synopsis

The incredible tale of a little game that shook the international gaming world--now with new material including a behind-the-scenes look at the sale to Microsoft. For this second edition, the story has been enriched with more Minecraft than ever--a new section describes Minecraft's sale to Microsoft, Notch's less than heartwarming last day in the office, and Mojang's final days of independence. His whole life, all Markus Persson wanted to do was create his own games. Create his own games and get rich. Then in 2009 a strange little project of his quickly grew into a worldwide phenomenon and, in just a few short years, turned its maker into an international icon. *Minecraft: The Unlikely Tale of Markus "Notch" Persson and the Game that Changed Everything* is a Cinderella story for the Internet age--improbable success, fast money, and the power of digital technology to shake up a rock-solid industry. It's a story about being lost and finding your way, of breaking the rules and swimming against the current. It's about how the indie gaming scene rattled the foundations of corporate empires. But, above all, this is the story of how a creative genius chased down a crazy dream: the evolution of a shy amateur programmer into a video game god.

## Book Information

Hardcover: 304 pages

Publisher: Seven Stories Press; 2nd ed. edition (June 16, 2015)

Language: English

ISBN-10: 1609805755

ISBN-13: 978-1609805753

Product Dimensions: 5.5 x 1.1 x 7.3 inches

Shipping Weight: 12 ounces (View shipping rates and policies)

Average Customer Review: 4.6 out of 5 stars 88 customer reviews

Best Sellers Rank: #546,824 in Books (See Top 100 in Books) #82 in [Books > Computers & Technology > Games & Strategy Guides > Game Design](#) #114 in [Books > Computers & Technology > Games & Strategy Guides > Minecraft](#) #135 in [Books > Biographies & Memoirs > Professionals & Academics > Computers & Technology](#)

## Customer Reviews

"You may find this book as addictive as Minecraft." *Slate* "At the core of the story of Minecraft is the lesson that success is possible, if you have a good idea and the passion and skill to pursue it. Minecraft is indeed an unlikely tale. That's what makes it so great, and that's why this little book will make a terrific holiday gift for the gamer in your

life."•Andrew Leonard, Salon"Minecraft is a beautifully human story...it's well worth a read and offers, at the very least, inspiration, and at the very most, hope."•TechCrunch"This book takes his story and gives you a closer look. You learn about the man behind the game. His childhood, his family, the growth of his company and the lives of the people who work there. It doesn't just give you the big enormous, glamour-filled cut scenes that you read about on the Internet. This book gives you the pixels, the details."•Book Riot"Suspenseful, grounded, and startlingly relatable. I expected a book about Minecraft; what I got was a compelling story about personal struggle and accomplishment. A perfect gift for Minecraft players, parents of younger players, or anyone interested in indie games."•Game Skinny"Pulls itself along with the narrative compulsion of a tech biography...outlines a cultural phenomenon in ways that even those who've missed out up 'til now can understand."•The Stranger"I have been following Minecraft closely for over three years, and yet this book consistently surprised me with new insights into the game's development. It focuses on the human story behind all those pixellated blocks. I have a new respect for Notch's accomplishments with Minecraft and for all the hard work that the Mojang'ers have devoted to making the game such a phenomenon. This book offers a fascinating and honest peek into the mind of the man who made Minecraft a reality."•Joel Levin, MinecraftEdu co-creator" "This book explores the man behind the game to a depth that you won't, and that you can't, find anywhere else. In this work, Markus "Notch" Persson has revealed everything about the events that led to an international super-phenomenon. The resulting story will fascinate and inspire."•Sethbling, Minecraft video maker" From the Hardcover edition.

LINUS LARSSON and DANIEL GOLDBERG are two of Sweden's best-known writers on new technology and the internet. They have been published in the Washington Post and American Computer World, among other places, and quoted by BBC News, the New York Times, and the Sydney Morning Herald. Their first book, Swedish Hackers, was published in 2011 in Sweden. Minecraft, their bestselling English language debut, followed that same year.

This is how you get your minecraft crazy kid to read a book. My son loves this game and he is now engrossed in this book. The bonus is now he knows what big words like protagonist means. Two thumbs up!

Chances are you have played the huge sensation Minecraft. If you haven't, then chances are you

won't like this book, so don't read any further. This book tells you of the life of Minecraft's creator, Notch. You read about the hard times he has gone through, from his childhood, to today. It's very well written, and will definitely keep you interested. Now I've read some of the reviews on this book saying it's great for kids. I HIGHLY stress against letting kids read it as some of the language it uses isn't exactly appropriate, some of the situations are also not necessarily appropriate for kids. It's a biography, and chances are if you like the person, you'll like the book. 4/5

I like founders' 'origin' stories and this one delivers the goods on how Minecraft sprung from the singular vision and doggedness of Markus Persson. Still though, anyone hoping for a crash-and-bang "brutal dawn" story like Nick Bilton's "Hatching Twitter" (the stuff of films) or any of the Jobsian epics recounting the early days of Apple won't find it here. By those standards, it's the prosaic tale of the good guys winning. Even the 'bad guys' here aren't really bad...just ploddingly corporate. I erred in getting the first edition. The story feels incomplete. I would hope that in the second edition that Swedish co-authors Goldberg and Larsson have captured the lead-up and after-effects of the Microsoft deal. The Persson pictured in this book bears little resemblance to the one now known almost equally for buying mansions in LA and throwing epic parties over the world over.

Book was released just in time for my 9 yr. old's autobiography presentation. He loves the game, Minecraft. I was so intrigued and inspired by Markus's story. Loved it!

The story truly tells the tale about minecraft and how it has turned into something really big. While reading, it made me remember the first time I stumbled upon minecraft and bought it. It made me feel like I was going through a portal, rewinding all the way back into 2009 when I was younger, bringing back great memories. Just all the points in the story were perfect it was like looking at the minecraft forums and scrolling down and seeing the achievements that minecraft has done. It's amazing that game started by notch, that I played for hours, was never supposed to be this big and trust me I would have never thought it would blow up into something big like it did. But not only is this about the game itself it talks about how the company mojang was small and then grew into a dominating game community. The story is wonderful for all ages it really brings an experience to such a big icon to children and adults to understand what it is all about.

The English translation of this book, is weak at best! The book is too long, with very little substance.

A better biography for young readers, that is concise, and will keep their interest is: Minecraft Creator Markus "Notch" Persson (Stem Trailblazer Bios) Paperback [Amazon](#) April 1, 2016. You can find it on [Amazon](#), right now, for \$7.99 paperback.

Joel Waldeck's review was made as part of a critical review assignment for the Fall 2015 Economics of Entrepreneurship seminar at the University of Nebraska Omaha, taught by Art Diamond. (The course syllabus stated that part of the critical review assignment consisted of the making of a video recording of the review, and the posting of the review to [YouTube](#).)

Classic story of an indie game developer who makes it big, and the inevitable conflict that results from his disdain for business, handling the sudden riches etc. Enjoyed reading despite not being a Minecraft player. It's a short book, but the amount of detail is enough to help you understand the motivation of all those involved, without boring you with too much detail.

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